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> **Executive Secretary** Shkurina S.S.

Computer-aided makeup by Antsiferova A.S.

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A. I. MUROVIH

Doctor of Sciences (economics), Professor at the Chair of public administration and national security of the Russian Presidential Academy of National Economy and Public Administration. Moscow, Russia

E. G. NIKITENKO

Major General, Candidate of Sciences (history), Professor at the Chair of public administration and national security of the Russian Presidential Academy of National Economy and Public Administration. Moscow, Russia

THE POINT OF BIFURCATION FOR THE WORLD COMMUNITY AND RUSSIA

The article deals with the root causes of unprecedented Russophobia and "demonization" of Russian President Vladimir Putin in the West. The article substantiats objective necessity of V. Putin's election to the post of the President of the Russian Federation for the purpose of evolutionary development of Russia and the world community. A fundamentally new network approach to the development of the model of the future of Russia is proposed.

Key words: Russia, President, elections, USA, Russophobia, threats, national interests, model of the future.

What explains the hysterical unprecedented Russophobia and demonization of V. Putin in the West, raging to such an extent that the cold war is about to turn into a hot one? Recently, the Western media, lined-up by the dollar even more evenly than the CPSU Central Committee lined-up the Soviet media, direct all its propaganda power to the demonization of the President of Russia. The loss by Ukraine of its territorial integrity and the alleged interference of Russian hackers in the US presidential election are explanations for the political kindergarten. The West led by the United States did not care about the loss of territorial integrity by Yugoslavia, Cyprus, USSR, Libya or Syria. Is there at least one person on the planet with an adequate mentality who believes that in Ukraine the United States does not pursue its own interests, but cares about the welfare of the people of Ukraine and the preservation of its integrity? The US is interested to use Ukraine as a tool in the fight against Russia to the last Ukrainian soldier. The answer to this question is of fundamental importance.

Modern civilization has entered the era of global qualitative changes caused by the critical aggravation of environmental and resource problems, the global

systemic crisis, the formation of a new technological structure, the transition of the world community into a non-equilibrium one in non-equilibrium bifurcation area. From the standpoint of synergetics, there is an event or chain of events at the micro level that are of extreme evolutionary importance for the macro system. The onset of such a "fateful" event is essentially the moment when the macrosystem reaches the point of bifurcation, when there is a split in the directions of qualitative restructuring of the system. In the case of the organizational system, the most important changes are in its key elements – decision-making centres, especially at the highest hierarchical level. Synergetic approach allows to consider the role of personality in history in a new way.

Some forces are trying to finally arrange the modern world order in accordance with the Pro-American model of the consumer society in the unipolar dimension. The general goal of the consumer economy is to maximize profits and, as a consequence, the cult of money becomes the dominant value. The institution of Western democracy is blurred to the ground by the mechanism of lobbying (corruption) and in reality reflects the interests of corporate structures and, above all, the financial oligarchy. The power of money strengthenes, human relations are being commercialized, traditional values are being leveled, and the essence of liberal values is being emasculated. Very revealing conclusions about the resuscitation of "hereditary capitalism" with the oligarchic caste structure of society are contained in the book of Professor Thomas Piketty of the Paris School of Economics "Capital in the XXI century." Global leadership (dictate) of the United States, that is ignoring the interests of sovereign countries, is the best answer to this trend. Ideologists of American hegemony begin to understand that it is possible to maintain global leadership only if countries in the world externally have a democratic appearance but are governed by authoritarian methods.

The US is vitally interested to preserve the US dollar as the world reserve currency and to control the global financial system. The unilateral emission of the world currency, which is not confirmed by any real economic values, and its super-profitable exports have contributed to the prosperity of American society. In the last decade, the total US debt has reached an astronomical value, comparable to world GDP. Americans make up 6% of the world's population and consume about a third of the world's resources. Petrodollars are the Achilles ' heel of the American financial system. China, Russia, Iran, Venezuela and a number of other countries are heading for trade settlements in national currencies. The "oil (gas) – yuan – gold" scheme is already working, when, having sold the energy resource for yuan, you can be immediately convert them into gold on the Shanghai International Energy Exchange. Even Saudi Arabia is examining this trade mechanism. The de-dollarization of the global financial system poses a critical threat to US economic and national security.

¹ Piketty T. Capital in the XXI century / Translation from English. – M., 2016.

The manic desire to impose American global leadership on the world community shows that the United States is beginning to lose its leading position in the world. The US dollar empire is collapsing and the US power elite is beginning to lose their nerves. It is the fear of losing control over the global financial system based on the dominance of the unsecured American currency and allowing the U.S. to carry out non-equivalent economic exchange with third world countries that determines the psychological background of the formation of modern US international policy. This fear intensifies as there are more and more clear signs of the destruction of the neocolonial financial system, which will lead to a sharp drop in the standard of living of the American population, then to a social explosion and "lustration" of the military and political elite of the United States. Therefore, ensuring the global dominance of the United States is not so much a destiny from above, as a matter of life and death for the American ruling elite, and for the world financial oligarchy, based on the unprecedented military potential of the United States. All the aggressive power of the country will be aimed at preserving and strengthening the hegemony of the United States. The new US President Donald Trump, who does not fully represent the interests of the world financial oligarchy, will be left for a time for a "single" use in case of an emergency of a military or economic character. The growing confrontation between the interests of the international financial oligarchy and the national interests of sovereign countries is becoming increasingly evident.

The self-proclaimed exclusive purpose of the supposedly God-chosen nation raises the national interests of the United States to a special level of priority. In reality, this exclusivity is justified, first of all, by power. t is obvious that the United States initially falls out of the sphere of compromise cooperation in the international arena. This situation inevitably generates threats to the national interests of all sovereign countries of the world, it has generated and constantly strengthens the main international contradiction in the modern world. In the interests of the United States is the establishment of a puppet regime in any country, but even a chaotic situation in it is already considered a positive result. The most important thesis in American foreign policy is: "the US is a constant in this world of uncertainty." National elites of the countries of the world should understand where there is an island of stability, allowing them to have accounts (deposits), real estate, where to go for rest, medical treatment, or education for their children. Powerful migration flows to the EU countries, as a consequence of the American policy of "democratization" in the Middle East, politically motivated unfair competition and simply power pressure on the objectionable governments, testify to the strengthening of aggressive behavior of the world hegemon. The irresponsible behavior of the global "leader," who is losing its power, considerably increases the level of international danger up to the real threat of world war.

he United States in relations with Russia crossed the red line, supervising the organization of anti-constitutional and anti-Russian coup in Ukraine. Russia

has openly and effectively defended its national interests and the interests of the Russian world. Pursuing a policy independent of the planetary leader that affects the fundamental non-public interests of the countries of the "Golden billion," Russia was the first to dare to challenge the organizers of the modern world order. The West immediately reacted to this dangerous precedent, turning Russia into a long-awaited enemy figure, that allows to consolidate the forces of the passive Western community.

Currently, Russia is one of the main initiators of alternative international policy, certainly personified by the Russian President Vladimir Putin. This policy is based on building a multi-polar world, creation of competitive centres of power, and on the consistent assertion of the primacy of the institute of international law. Russia is taking real steps to destroy the monopoly of world reserve currencies and the existing system of non-equivalent economic exchange between the countries of the Center and the so-called Periphery. A special mission of Russia is its significant participation in the formation of the world economic space and global mechanisms for the regulation of financial flows. The spiritual content of the alternative international politics is based on traditional values, including family values. Of course, there is a modern interpretation of them, which corresponds to the evolutionary criterion, according to which there is a systemic synthesis, when the modified elements of the "old" form are included in the "new" form. It would be a mistake to think that Russia is only representing the interests of the Periphery countries. We are talking about building a modern system of international relations that meets the laws of the evolutionary development of the world community, which is a necessary condition for preventing the threats to global security.

The historical path of Russia testifies to her crucial role in the protection of European and world civilization from the external threat. At the present stage, this is particularly evident in Russia's active struggle against such a universal evil as ISIS in Syria. But the evolutionary mission of Russia is predetermined, first of all, by the high cultural and moral values of the Russian society which it contributes to the universal treasury of spiritual wealth. The predominance of the spiritual principle over the material, creative, artistic attitude to life, susceptibility to public interests in contrast to the Western individualism, openness and the ability to enrich different national cultures, all this is genetically characteristic of Russian society. The above evolutionary potential of Russia is necessary for building a new information society of sustainable development, in which reasonable material self-limitation and compensatory development of intellectual and cultural needs will prevail. At the same time, Russia was and remains a country of contrasts, where along with the ugliness of Russian reality (drunkedness, poverty and exorbitant luxury, corruption, etc.) there are the highest manifestations of the human spirit, thought and will. And no "costs" of equalizing socialism or of the "animal" capitalism of the 90s could suppress the deep cultural and moral essence of Russia.

At the beginning of the XXI century, Russia is in a non-equilibrium state, the final way to the future has not yet been chosen and critical turning point has not yet been passed. The political system of Russia again "fluctuates" in the vicinity of the point of bifurcation. In the late 1990s, the self-preservation instinct permitted the revival of nationally oriented trends in the development of the country as opposed to the regime of neo-feudalism with the Pro-Western "capitalist face" of the Presidency of Boris Yeltsin. The inertial course of events continued, but the vector of changes went in a direction direction, the critical event for the future of Russia being the election of President Vladimir Putin in 2000.

The 18th year of Putin's leadership ended (for 14 years he was President of the Russian Federation and for 4 years - Chairman of the Russian Government). The main result of this cycle is not only the fact that the country overcame the "achievements" of the vague "Yeltsin's" time, but also created subjective and objective prerequisites for the progressive development. Russia in its history has "tested" Communist and capitalist extremes with huge losses, it is necessary to find on its own evolutionary path to the future. The past years of the new Millennium can be considered a preparatory period for soluving the grandiose tasks of becoming a new Russia.

The first and most important result is the prevention of a national disaster. Achieved the main goal-self-preservation of Russia. The state vertical of power was literally built from the ashes, the unrestrained parade of sovereignties was stopped, and a creative peaceful life was established in Chechnya The President of the Russian Federation becomes the person making the most important decisions and really controlling the situation in the country. There are no mass pessimistic moods in the society, nor a sense of fatal deterioration of life or of the approach of social collapse characteristic of the 90's.

An independent foreign policy of Russia is being formed, which is extremely transparent and predictable, does not carry aggression and is based on the principles of international law. Russia believes without any reservations that the UN is the centre of international decision-making. For 18 years, the country's defense capacity has increased significantly after almost complete destruction in the 90's. The leading position of Russia in the world energy sector has become quite clear. The significance of this fact will increase in the conditions of aggravation of the crisis of primary resources. The new Russia has convincingly declared itself in the international arena as a strong and civilized partner. A historic event happened – the reunification of Crimea and Sevastopol with Russia. The military operation of the Russian aerospace forces and the Russian peacekeeping mission in Syria have successfully completed. The political leadership and all the enormous responsibility associated with the implementation of these historical events fell on the shoulders of the President of Russia. Inevitably, there had to be tension in relations between Russia and the United States, which are not inclined to search for compromises and are gradually slipping to the primordial-power methods of solving international problems. Objectively in demand in world politics forces that can restrain the United States, which are beginning to understand in many capitals of the world.

On March 1, 2018, President of the Russian Federation Vladimir Putin delivered an annual address to the Federal Assembly 1, which had a "special, landmark character" and can be considered as the basis of the election program of the Russian presidential candidate V. Putin. In his address, Vladimir Putin highlighted the fundamental importance of the current moment, stressed that "the coming years will be decisive for the future of the country," noting also that "changes in the world are of a civilizational nature." He pointed out to the critical internal threat to the security and development of Russia, namely: "technological backwardness and dependence leading to a decrease in the security and economic opportunities of the country, which may result in the loss of sovereignty." In recent years, a "solid foundation" has been created to neutralize this threat, and "we are ready for a real breakthrough." He spoke in detail about system transformations in the economy and the social sphere, the main priorities and projects, such as: "spatial development, investments in infrastructure, in education, health care and ecology, in new technologies and science, measures of support to the economy, assistance to talents and youth, all of this is supposed to work for one, strategic task, a breakthrough development of Russia." The main purpose of such evolutionary leap is "to preserve the people of Russia and the well-being of our citizens." It is the welfare of the people of Russia that determines the ultimate goal of management.

Very indicative was the part of the message in which the President of the Russian Federation clearly presented new types of strategic nuclear forces, "invulnerable to enemy air and missile defense systems." противника». At the same time, the very tone of the message and the stated ultimate goals in the military-technical sphere were exclusively peaceful. «The growing military power of Russia is just a guarantee of peace on our planet», which can be really implemented only within the framework of the strategic balance of nuclear forces. This basic truth in the sphere of international relations was very clearly addressed to the military and political leadership of the United States. Only on a contractual basis, and not by unilateral withdrawal from the Anti-Ballistic Missile (ABM) Treaty and the creation of ABM systems, can US security and strategic stability in the world be ensured. An important conclusion for a peaceful creative life in Russia is that the implementation of breakthrough technologies in the military-technical sphere indicates to the presence of Russian «breakthrough potential» and sets the drive for the development of the country as a whole.

The latest system of Russian strategic weapons presented by the President dispelled the myth of multiple military superiority of the United States, which

¹ See: URL: http://www.kremlin.ru/events/president/news/56957 (accessed: 03.06.2018).

supports the entire foreign policy of that country. If the United States is unable to provide its own military security, then the whole "protective" ideology for American vassal and allies around the world is collapsing, revealing its occupation essence of the planetary scale (more than 700 American military bases in 130 countries on 5 continents).

The Russian liberal community is not able to recognize the self-evident fact: in the modern global world, there is a constantly escalating struggle for life-supporting natural resources, and for this reason alone, Russia will not be allowed to "quietly" develop. The bloody anti-people "democratization" of a number of "oil – bearing" Middle East countries according to the American scenario is the clearest proof of this. Besides, Russia has all the prerequisites to seriously compete with Western countries in the development of the digital economy and the development of technologies of the 4th industrial revolution. Therefore, it is vital to ensure national security and increase Russia's defense capability in order to implement sustainable socio-economic development of the country. A necessary condition for the transformation of the system of public administration, renewal of the ruling elite and generally breakthrough development is the development of a model or project of the future of Russia ("target coast"). The consolidating national idea defines basic values and a vector of spiritual development of the nation, expresses the General purpose and sense of life (mission) of the nation in the present and in future. Numerous attempts to define and photographically reflect the national idea were unsuccessful. Modern information technologies and the global Internet allow a fundamentally different approach to this issue, considering it not as a one-time action, but as a search process with intermediate results.

In his article "Russia is focusing – the challenges we must meet" V. V. Putin emphasized that the Russian society and authorities "...need a broad dialogue – about the future, priorities, long-term choice, national development and prospects." Such a dialogue can be organized through the network interaction of citizens on the Internet and be aimed at the creation of a virtual model of the "required future" of Russia, using, in particular, the powerful constructive potential of social networks, which is now practically not in demand. A significant part of the Internet community is engaged in criticism of the current government, without making an effort in the search for alternative solutions to problems. We are talking about the creation of a developing network model that covers almost all aspects of people's lives (politics, economy, social sphere, ecology, etc.). The multi-aspect nature of the model leads to the involvement of the general population in its development. The dynamic network model includes the "image of the future Russia" as a strategic target state, and the mechanisms for its achievement. The general outlines of the image of the future of Russia in the representation of state authorities are determined after the development of long-term strategies for its socio-economic development and national security.

The President of the Russian Federation could lead and supervise the work on the creation of a national model of Russia's future, while receiving a rich direct feedback from the citizens of the country. It is important to note that social networks are becoming the most favorable environment for the political activity of the middle class that is gaining strength and that determines the democratic basis of modern society. The nationwide process of developing the Internet model will contribute to the formation of a network political culture and, in general, the formation of a competitive network policy as one of the most progressive forms of political organization.

It is crucially important to find an effective balance between the interests of significant social groups in the society thus increasing the total power of the country (its material and spiritual values) to a level that ensures the security and development of Russia in an era of fierce international competition with the probability of a new world war. It is the total power of Russia, which has the world's richest human and natural capital that will allow in times of crisis to protect and maximize personal and social well-being. The President of Russia faces a grandiose, without exaggeration, fateful task of transforming the system of public administration государственного управления, formation of a new ruling elite in order to ensure national security and socio-economic development of the country. The scale and depth of the vital for modern Russia reforms are not inferior in their significance to the radical reforms carried out by Peter the Great.

The election of the President of Russia was a fateful event, a point of bifurcation, determining the direction of development at the national and world levels. That is why the United States and the collective West have made and will continue to make unprecedented efforts to demonize V. Putin. Now only Vladimir Putin is able to lead Russia along the path of a great independent power, which in alliance with China is a critical threat to the United States. Vladimir Putin won the presidential election with stunning success, having received a national mandate to carry out reforms in Russia. Historically, Russia, as a strategically important country in the world, has found itself under strong external pressure and must make its choice. There are reasons to believe that the bifurcation point of Russia can become a moment of truth for all mankind.

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